



Township Officials of Illinois

2023 Education Sponsor Packages

November 12, 13, 14, 2023



Township Officials of Illinois conference sponsors provide an invaluable service to Illinois township officials by supporting the educational and networking opportunities that help them become more effective and efficient leaders and board members. The 2023 Annual Conference Sponsor, Exhibit and Advertising packages provide value-added recognition to Township Government officials & employees and ensure you will receive high visibility and exclusive company brand awareness. Several different levels of sponsorship are available to meet your marketing needs. Several sponsor package highlights include: **TOI Monthly Magazine recognition & advertising, Exhibit booths, Conference Registrations, Conference program and mobile app advertising.** Just to name a few!
Get on Board and support and stay in touch with over 650 Illinois Township decision makers.

Package Perks	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Recognition during the conference daily "Welcoming Remarks"	✓	✓	✓	✓
Company logo on conference signage & looped slide show during all scheduled breaks.	✓	✓	✓	✓
Recognition as conference sponsor in special edition of pre-conference magazine. Includes description/company logo	✓	✓	✓	✓
Company sponsor bio and recognition in the conference program. Includes company description/logo	✓	✓	✓	✓
Company Logo and Link on TOI Website for 1 year	✓	✓	✓	✓
Advertisements in the 2023 TOI Monthly Magazine	2 Half Page Ads	Half Page Ad	Quarter Page Ad	1/8 Page Ad
One conference app push notification	✓	✓	✓	
Advertisement in the conference program	Full Page Ads	Half Page Ad	Quarter Page Ad	
One Conference app rolling ad	✓	✓		
Feature article in one 2022 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)	Full Page Ad	Half Page Ad		
Exhibit Booths	2	1		
Conference Registrations	3	2		
Sponsor of one 2024 TOI Training Program: <ul style="list-style-type: none"> Exhibit (draped table, 2 chairs) in lobby of one 2024 TOI training program Sponsor recognition included in all pre-event marketing (magazine ad and website) Welcome and presentation at one 2024 TOI training program Two complimentary training program registrations 	✓ ✓ ✓ ✓	✓ ✓		
Choice of 2- 1-minute video presentations that will be played prior to 2 different scheduled conference sessions of choice (first come first served) or one 5 min live presentation prior to TOI approved session.	✓			

For more information on TOI Sponsorship, contact Diane Mathis via email diane@toi.org or by telephone at 217-381-2626. For general questions, contact the TOI Office at 217-744-2212 or visit the TOI website at www.toi.org.



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Welcome Reception with Exhibitors

\$3,000 Sunday November 12, 2023

The exhibit hall welcome reception is a popular action-packed event that opens the conference. Everyone enjoys beverages, appetizers and meeting up live and in person with colleagues. Meet old friends and make new friends at this fun event!

- 1 exhibit booth – premiere location and mobile app listing
- 2 full conference registrations
- Cocktail napkins with company logo at reception
- Sponsor recognition signage on tables
- Recognition as Welcome Reception sponsor in program schedule and preconference marketing
- Welcome Reception Sponsor signage at event
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Sponsorship includes reception appetizers and one drink ticket per attendee
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo (equal to a 1/8th page ad)
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Half page advertisement in conference program
- One conference mobile app push notification
- One 1/4-page advertisement in the 2023 TOI monthly magazine
- One ¼ page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Company logo and link on TOI website for 1 year

Cocktails & Evening Entertainment

\$3,000 Monday November 13, 2023

An evening of fun after dinner on your own and before you “call it a night” stop for a nightcap and terrific entertainment!

- 1 exhibit booth – premiere location and mobile app listing
- 2 full conference registrations
- Introduction by the TOI president, followed by sponsor 5-minute welcoming address at the event
- Recognition as Special Event sponsor in program schedule and preconference marketing
- Special event sponsor signage at event
- Cocktail napkins with company logo at event
- Sponsor recognition signage on event tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo (equal to a 1/8th page ad)
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Half page advertisement in conference program
- One conference mobile app push notification
- One 1/4-page advertisement in the 2023 TOI monthly magazine
- One ¼ page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Company logo and link on TOI website for 1 year

NEW Keynote Speaker

\$3,000 Monday November 13, 2023

- Introduction by the TOI president, followed by sponsor introduction of keynote speaker
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- ¼ page advertisement in conference program
- One conference mobile app push notification
- One ¼ page advertisement in the 2023 TOI monthly magazine
- Company logo and link on TOI website for 1 year

Breakfast in the Exhibit Hall

\$3,000 Monday November 13, 2023

Kick start opening day with a continental breakfast in the exhibit hall! Complimentary breakfast is provided to all registered attendees.

- 1 exhibit booth – premiere location and mobile app listing
- 2 full conference registrations
- Recognition as breakfast sponsor in program schedule and preconference marketing
- Breakfast Sponsor signage at event
- Napkins with company logo at breakfast
- Sponsor recognition signage on breakfast tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Half page advertisement in conference program
- One conference mobile app push notification
- One 1/4-page advertisement in the 2023 TOI monthly magazine
- One ¼ page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Company logo and link on TOI website for 1 year

Lunch with Exhibitors

\$3,000 Monday November 13, 2023

Lunch with the exhibitors! A complimentary lunch is provided to all registered attendees.

- 1 exhibit booth – premiere location and mobile app listing
- 2 full conference registrations
- Recognition as lunch sponsor in program schedule and preconference marketing
- Lunch sponsor signage at event
- Napkins with company logo at lunch
- Sponsor recognition signage on lunch tables
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Half page advertisement in conference program
- One conference mobile app push notification
- One 1/4-page advertisement in the 2023 TOI monthly magazine
- One ¼ page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Company logo and link on TOI website for 1 year

Annual Awards Breakfast

\$3,000 Tuesday November 14, 2023

This popular event starts out the morning with a delicious plated breakfast and time to recognize and honor our 2023 award winners!

- 1 exhibit booth – premiere location and mobile app listing
- Introduction by the TOI president, followed by sponsor 5-minute welcoming address at the breakfast
- Recognition as Awards Breakfast sponsor in program schedule and preconference marketing
- Welcome Reception Sponsor signage at event
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Option for sponsor representatives to greet attendees
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Half page advertisement in conference program
- One conference mobile app push notification
- One 1/4-page advertisement in the 2023 TOI monthly magazine
- One ¼ page feature article in one 2023 edition of the TOI monthly magazine provided by sponsor and approved by TOI (Choice of pre or post conference edition.)
- Company logo and link on TOI website for 1 year



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Tote Bags

\$2,000

All registered attendees receive a conference tote bag sponsor the tote bag and your logo is prominently display – “a walking advertisement” throughout the conference and you likely will see someone using it after the conference at the store!!

- Sponsor logo on all conference tote bags
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Company logo and link on TOI website for 1 year

Lanyards

\$1,500

- All registered attendees will receive a lanyard with their name badge. All badges are required to be displayed throughout the conference. Your logo is displayed throughout the entire conference!
- Sponsor logo on all conference name badge lanyards
- Recognition during the conference daily “Welcoming Remarks”
- Company logo on conference signage & looped slide show during all scheduled breaks.
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- Company logo and link on TOI website for 1 year

Charging Stations

\$2,000

No need to search for an electric outlet to recharge your device – two charging stations located in the exhibit hall.

- Charging Station Sponsor signage at “station”
- Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company
- Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
- One 1/8 page advertisement in one 2023 TOI monthly magazine
- Company logo and link on TOI website for 1 year

Exhibit Booth Pricing/Advertisement Pricing

Our exhibit hall is the center of the conference activity, assuring a volume of attendee traffic. Check out these great new activities! Breakfast, lunch, breaks and a reception are held in the exhibit hall.

Exhibit Hall Opening Reception is an exclusive event scheduled to “kick off” the conference Sunday evening.

All exhibit booths include:

- 2 company representatives
- 8' skirted table
- 2 chairs and identification sign.
- Incentive “game” requiring all participants to visit each booth for drawings and prizes.

Additional booth representatives can be added for an additional \$150.00 each.

All exhibit booth representatives are welcomed to attend all educational sessions and non-ticketed special events. Ticketed events can be purchased at registration.

Single Booth 10'x8'

TOI Member: \$500
Non-Member: \$700
Government Agency: \$475

Double Booth 20'x20'

TOI Member: \$950
Non-Member: \$1,350
Government Agency: \$900

Conference Program

Full page: \$300 8.5"X5.5"
Half Page: \$175 4.25"X5.5" or 8.5"X2.75"
Third Page: \$100 2.83"X5.5" or 8.5"X1.83"
Quarter Page: \$75 2.13"X5.5" or 8.5"X1.38"

Conference Mobile App

Rolling Ad: \$125
(Limited Availability)

Push Notifications: \$50
(Limited Availability)

Conference Tote Bag Insert

\$300 (Send your company brochure (quantity of 700) to TOI for insertion in the conference tote bags. Price is per (700)inserts.)

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